

Part III

ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

Information about our directors is in our 2006 Proxy Statement under the heading "The Board of Directors — The Current Board and Nominees for Election" and is incorporated into this report by reference.

Information about compliance with the reporting requirements of Section 16(a) of the Securities Exchange Act of 1934, as amended, by our executive officers and directors, persons who own more than ten percent of our common stock, and their affiliates who are required to comply with such reporting requirements, is in our 2006 Proxy Statement under the heading "Security Ownership of Directors and Officers — Section 16(a) Beneficial Ownership Reporting Compliance," and information about the Audit Committee Financial Expert is in our 2006 Proxy Statement under the heading "The Board of Directors — Current Standing Committees of the Board of Directors — Audit Committee," all of which is incorporated into this report by reference.

The information required by this item concerning our executive officers is contained in this report in Part I, Item 1, "BUSINESS — EXECUTIVE OFFICERS OF THE REGISTRANT."

We have adopted a Code of Business Conduct for our employees and directors, including, specifically our executive officers. A copy of the code is posted on our website (<http://www.cokecce.com>). Click on the "Investors Relations" button to go to "Corporate Governance." If we amend the code, or grant any waivers under the code, that are applicable to our directors, chief executive officers, or other persons subject to our securities trading policy — which we do not anticipate doing — then we will promptly post that amendment or waiver on our website.

ITEM 11. EXECUTIVE COMPENSATION

Information about director compensation is in our 2006 Proxy Statement under the heading "The Board of Directors — Compensation of Directors," and information about executive compensation is in our 2006 Proxy Statement under the heading "Executive Compensation," all of which is incorporated into this report by reference.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

Information about securities authorized for issuance under equity compensation plans is in our 2006 Proxy Statement under the heading "Equity Compensation Plan Information," and information about ownership of our common stock by certain persons is in our 2006 Proxy Statement under the headings "Voting — Principal Shareowners" and "Security Ownership of Directors and Officers," all of which is incorporated into this report by reference.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Information about certain transactions between us, The Coca-Cola Company and its affiliates, and certain other persons is in our 2006 Proxy Statement under the heading "Certain Relationships and Related Transactions" and is incorporated into this report by reference.

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

Information about the fees and services provided to us by Ernst & Young LLP is in our 2006 Proxy Statement under the heading "Matters that may be Brought before the Annual Meeting — Ratification of Appointment of Independent Registered Public Accounting Firm" and is incorporated into this report by reference.