OUR TEN-YEAR JOURNEY

We have come a long way since 2006, when we launched our first CRS Report. We are very proud of the progress that we have made over the past ten years – from our initial, early commitments, to our updated Sustainability Plan in 2015. Over the past decade, we have continually adapted our response based upon feedback from our stakeholders. We have also evolved our approach based upon our changing organization. When we started our sustainability journey, the majority of CCE’s operations were based in North America. Over the past decade, we have shifted our operations to be wholly European-based, with only our headquarters remaining in the United States. And now, more changes are due to come. This is Coca-Cola Enterprises’ final report before we take the next step on our journey as part of Coca-Cola European Partners. In this factsheet, we take a look back at our key milestones and achievements from the past ten years.

- Established internal Corporate Responsibility and Sustainability Advisory Council
- Defined a Global Operating Framework for our business, including Corporate Responsibility and Sustainability
- Became signatories to the UN Global Compact
- Joined UNESDA commitment to avoid selling our products in primary schools
- First annual CRS Report published

2006

2008

Commitment 2020

- Calculated the carbon footprint of our core business operations
- Calculated the carbon footprint of four key brands across 14 different packaging formats in Great Britain with the Carbon Trust
- Established Commitment 2020 which set out our first measurable sustainability targets

2007

Setting targets

- Held our first internal CRS Summit with 120 senior leaders from across CCE
- Agreed five CRS focus areas and measurable targets with our stakeholders

2009

Water footprinting

- Calculated the water footprint of a 500ml Coca-Cola produced at our Dagen plant in the Netherlands in conjunction with The University of Twente and the Water Footprinting Network
- Established our Supplier Guiding Principles (SGPs)
- Launched the largest fleet of hybrid electric trucks in the USA at the time
- Added to the Newsweek Green Rankings for the first time – ranked #36 overall, and first in the Beverage Sector
A new Coca-Cola Enterprises

- Coca-Cola Enterprises became a European operations-based organization, incorporating Norway and Sweden
- Held our first Supplier Sustainability Summit
- Introduced an internal system of carbon allowances for each of our country business units

Future for Sustainability Summit

- Held our ‘Future for Sustainability Summit’ in conjunction with the Financial Times
- Hosted stakeholder interviews and roundtables to gain feedback on our Sustainability Plan
- Established a partnership with OpenIDEO to crowdsource ideas to improve home recycling
- Launched the ‘Recycle for the Future’ partnership with the University of Exeter to better understand home recycling behavior

Deliver for today, Inspire for tomorrow

- Established a new Sustainability Plan “Deliver for Today, Inspire for Tomorrow”
- Launched commitment to reduce the carbon footprint of the drink in your hand by a third, by 2020
- Launched a Carbon Challenge to encourage our suppliers to reduce their carbon emissions
- First soft drinks company to receive the Carbon Trust Standard for carbon
- Joined Prince of Wales’s Corporate Leaders Group on Climate Change

Recycling joint venture

- Launched Infineo, a joint venture with APPE (now Plastipak) in France
- The first company to receive the Carbon Trust Standard for water
- Listed on the Carbon Disclosure Project (CDP) Leadership Index for the first time

Sustainability Innovation Summit

- Added Sustainable Agriculture to our list of commitments – aiming to sustainably source 100 percent of our cane and beet sugar by 2020
- Hosted our Sustainability Innovation Summit, with The Economist, to drive sustainability solutions and accelerate the pace of change in sustainability

An updated plan

- Updated our Sustainability Plan – with new stretch 2020 targets
- Became a member of the Dow Jones Sustainability World Index (DJSI) for the first time
- Became a signatory to the RE100 – committing to source 100 percent of our electricity from renewable sources by 2020
- Hosted a series of Executive Roundtables, in conjunction with the Financial Times
- Achieved the Carbon Trust Standard triple certification for carbon, water and waste
- Placed eighth on the Newsweek Green Rankings
- Placed 13th on the Corporate Knights Global 100 list of most sustainable companies